

Programme Online Conference 9 June 2021

„Corporate Digital Responsibility as a Compass: Responsibility and trust in the digital transformation“

9:00 a.m. Welcome by Anja Heyde (moderator)

9:10 a.m. Greeting Minister Christine Lambrecht

9:15 h Keynote address by Prof. Dr. Maja Göpel on the topic of transformation processes in society and how we can master the digital and sustainable transformation

9:25 h **Panel 1: Digital and sustainable:
How do we shape the transformation in society**

- Prof. Dr. Kastrop (State Secretary BMJV)
- Dr. Joachim von Schorlemer (Deputy Chairman of the Board, ING)
- Petra Scharner-Wolff (Chief Financial Officer, Controlling and Human Resources of Otto Group)
- Carla Hustedt (Head of "Digitised Society", Mercator Stiftung)
- Elisabeth Lindinger (AI expert and co-founder of the „Superrrr-Labs“)

10:25 **Break**

10:35 h Greeting by State Secretary Prof. Dr. Kastrop on the topic of Trust in the digital space and short presentation of the CDR Code

10:45 h Video message from Valentina Daiber (Chief Officer Legal & Corporate Affairs, Member of the Management Board of Telefónica Deutschland Holding AG)

10:50 h **Panel 2: Corporate Digital Responsibility:
How can trust be strengthened in the digital space?**

- Prof. Dr. Dr. Alexander Brink (Universität Bayreuth)
- Lena Sophie Müller (Managing Director Initiative D21)
- Darija Bräuniger (Senior Manager Public Affairs, Zalando)
- Birgit Klesper (Senior Vice President Group Corporate Responsibility, Deutsche Telekom AG)

11:50 h Closing